

James FitzGerald

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LIFESTYLE TELEVISION PRODUCER | LIVE EDITORIAL & MULTIPLATFORM CONTENT

Relevant Experience

Yoh @ NBCUniversal | Lifestyle Production Producer, CT Live

West Hartford, CT

August 2026 - Present

- Produce and booth CT Live, making real-time editorial and production decisions to ensure accurate timing, seamless transitions, and a high-quality live viewer experience.
- Drive daily editorial planning and show execution, coordinating production priorities and ensuring segments are timely, engaging and aligned with the CT Live brand.
- Develop lifestyle and human-interest content from concept through broadcast, identifying timely trends, audience interests and story opportunities that keep the show fresh and relevant.
- Collaborate with Sales, Marketing, Creative Services, Production and On-Air Talent to develop lifestyle segments, sponsored opportunities and branded content while maintaining editorial standards.
- Expand multiplatform storytelling by developing content and segments for broadcast, streaming, social and digital audiences to extend CT Live's reach and engagement.
- Coordinate daily production workflows, communicate priorities across teams, troubleshoot issues in real time and deliver high-quality programming in a fast-paced live environment.
- Contribute to CT Live's ongoing creative development and brand evolution, bringing new content ideas and audience-focused storytelling to show planning and execution.

NBCUniversal | Lifestyle Production Intern, CT Live

West Hartford, CT

September 2025 - April 2026

- Developed and produced lifestyle-focused television, digital and social content using Sony FX3, Adobe Premiere Pro and Frequency, iPhone and DJI Osmo Pocket 3, supporting projects from field production through final delivery.
- Developed and published short-form content for Instagram and TikTok, using human-interest and lifestyle storytelling to extend CT Live beyond broadcast and increase audience engagement.
- Built and managed show rundowns for upcoming broadcasts using Dalet Galaxy, ensuring accurate timing, smooth transitions and efficient daily execution.
- Wrote scripts, segment introductions, tags and teases while maintaining CT Live's editorial voice and tone.
- Booked and coordinated lifestyle guests, researched background material and supported daily editorial planning and production.
- Collaborated with producers, talent, Sales and production teams to develop lifestyle segments and branded opportunities from pitch through execution.
- Produced and edited episodes of CT Live's podcast, *Say more with CT Live*, expanding the brand into additional digital and audio storytelling.

Education

Quinnipiac University | May 2026 | Master of Arts

Hamden, CT

School of Communications

- Cinematic Production Management | GPA: 3.97

Sacred Heart University | May 2020 | Bachelor of Arts

Fairfield, CT

School of Communications, Media & The Arts

- Major: Media Arts
- Minor: Theatre Arts

Skills

Live & Editorial Production: Live Show Producing, Live Booth Production, Editorial Judgment, Segment Development, Show Rundowns, Scriptwriting, Lifestyle & Human-Interest Storytelling, Branded Content, Guest Booking, Multiplatform Content

Technical: Dalet Galaxy, Wildmoka, Social Flow, Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Frequency, Frame.io, Microsoft 365, Google Drive

Leadership & Collaboration: Production Coordination, Cross-Functional Collaboration, Editorial Communication, Creative Development, Problem Solving, Organization, Time Management